

🌐 Website (Portfolio): www.ahmadalizadeh.com

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📍 Based in Turkey Since Feb. 2021

Expertise

Graphic Design

Branding style guide, logo, book, catalog, flyer, packaging, 3D mock-ups, board game, and social media template.

UI & UX Design

Website template, mobile application user interface, CSS.

Photography

Architectural photography, 360 virtual photo.

Team Leadership

Art director, creative director.

Teaching

Graduate lecturer, online course instructor.

Skills

Adobe Software

Adobe Photoshop, Adobe Illustrator
Adobe InDesign, Adobe Lightroom
Adobe XD, Adobe Acrobat, Adobe Media Encoder

WordPress

Woo commerce, Elementor, customize website,...

Final Cut Pro

Video editing, title motion,
create social media content

Professional Camera

Photography, videography, video cast

Microsoft Office

Word, Excel, PowerPoint

Education

● 2004 - 2006

Certificate (Equivalent to a bachelor's degree)

Engineering of Multimedia and Digital Art

Tehran informaticians college

Tehran, Iran

● 2001

High School Diploma

Computer Programming

Ghadami high school

Tehran, Iran

Social Media

Instagram: [a_alizadeh](https://www.instagram.com/a_alizadeh)

Linkedin: [alizadehahmad](https://www.linkedin.com/in/alizadehahmad)

Facebook: [a.alizadeh.5](https://www.facebook.com/a.alizadeh.5)

Behance: [ahmadalizadeh](https://www.behance.net/ahmadalizadeh)

Bio

- ◆ Art director and senior graphic designer with 20+ years of experience in branding, web design and social media engagement
- ◆ Serving clients in the energy, real estate, food, education, entertainment, advertisement, and wellness industries
- ◆ Active team player and leader in art projects to bring brand ideas to life
- ◆ Award winner in 10+ web and graphic festivals
- ◆ Graduate lecturer at Tehran University, Iran (the top higher-education school in Iran)

Languages Proficiency : English : Intermediate - Persian : Native

Work Experience

2024 | Head of Art and Design

Vishnu Oil Co. ● Tehran, Iran ● website: www.vishnucare.com

- ◆ Package design of more than 60 herbal Products.
- ◆ UI design and maintenance of Vishnu's website based on WordPress.
- ◆ Design and supervision of visual graphics of advertising campaigns.

● 2021 - Present | Head of Art and Design

Istanfurt Group ● Istanbul, Turkey . Tehran, Iran ● website: www.istanfurt.com

- ◆ Data collection and design of more than 140 new real estate projects in Istanbul.
- ◆ UI design and maintenance of Istanfurt's website based on WordPress.
- ◆ Implementation and launch of design and content production studio.
- ◆ 360-degree photography and producing virtual environments for real estate projects.

● 2019 - Present | Head of Art and Design & Web Designer

(Remote since Feb. 2021)

Better Choice Group ● Tehran, Iran ● website: www.betterchoice.ir

- ◆ Designing the technical structure and UI design of Better Choice Group's website.
- ◆ Design and maintenance of Better Choice's website based on WordPress.
- ◆ Designing and setting up a studio for recording educational content.
- ◆ Production and directing more than 120 hours of online educational contents.

● 2019 - 2021 | Graphic & Web Designer

Dehkadeh Bazi Group ● Tehran, Iran ● website: www.dehkadebazi.com

- ◆ Conceptualization, printing and production management of Terror board game (research on how to produce this board game based on available technical facilities in Iran).
- ◆ UI designing for a board games online shop.
- ◆ Conceptualization and design of the Jokhe Bomb (Bomb Squad).

● 2018 | Head of Art and Design

Sopars Food Industry ● Tehran, Iran

- ◆ Management of a photography and graphic design studio for designing more than ten packages of food products for export.
- ◆ Supervision of printing and production of food packages.

● 2017 - Present | Art & Technical Advisor (Remote since Feb.2021)

Sherveh Moj co. ● Tehran, Iran

- ◆ Consultation, UI design, and production of VOD website (www.namafilm.ir).
- ◆ UI design and production of filming and photography equipment rental website (www.parslens.ir).

● 2014 - 2018 | Head of Art and Design

Jame Publisher ● Tehran, Iran

- ◆ Supervision of a graphic design studio, page layout and printing of nine volumes of the Jaame magazine (84 pages per volume).

● 2013 - 2017 | Director & Production Designer

Islamic Republic of Iran Broadcasting -IRIB Digital Service • Tehran, Iran

- ◆ Technical consultation and directing more than 8,600 minutes of recording of Monazereh programs (social and political rallies, debates, and roundtables).

● 2013 - 2021 | Head of Art and Design & Instructor

Circle Training Center • Tehran, Iran • website: www.circletc.com

- ◆ Management of the graphic design and content production team.
- ◆ Producing 70+ Photoshop training tutorials.
- ◆ Brand design of more than twelve exclusive educational programs.
- ◆ set and lighting design for exclusive educational programs.

● 2010 - 2019 | CEO & Instructor

Atrin Training Center • Tehran, Iran • website: www.atrintc.com

- ◆ Producing more than 1700 educational tutorials in Adobe Photoshop, Adobe Illustrator, Adobe Lightroom, Photography and Graphic design (available on AtrinTC website).
- ◆ Training more than 2,400 participants in 10+ photoshop and photography workshops.
- ◆ Publishing eight volumes of Professional Photoshop magazine for AtrinTC users (write articles, layout design, print and publishing).
- ◆ Writing 11 articles for the Professional Photoshop magazine.

● 2008 - 2021 | Senior Graphic & Web Designer

Targan Co. • Tehran, Iran • website: www.targan.ir

- ◆ UI design for more than 300 websites and collaborating with the .net programming team.
- ◆ Conceptualization and UI design of websites and mobile software.
- ◆ 360-degree photography and designing eight virtual museums.
- ◆ Photography and implementation of the virtual environment for 200 unexplored places on the Zagros mountains (a mountain range located in the Iranian plateau) according to UNEP and implemented by Iran's department of environment.

● 2006 - 2008 | Graphic & Web Designer

Tetrattech Group • Tehran, Iran

- ◆ UI design of 80+ websites for Tetrattech's exclusive CMS.
- ◆ Graphic design of branding, product user guide, stationery, product packaging, social media engagement and advertising campaign for Tetrattech group.
- ◆ Graphic design of Tetrattech's exclusive CMS admin panel.

● 2005 - 2007 | Junior Graphic Designer & Photographer

Hamshahri Newspaper • Tehran, Iran • website: www.hamshahrionline.ir

- ◆ Graphic and page layout designer in Hamshahri Mahaleh Newspaper (276 issues per year for 21 neighborhood in Tehran).
- ◆ Taking purely decorative photos in the newspaper photography unit.

● 2001 - 2004 | Junior Graphic Designer & Photographer

Parmoon Tarh Advertisement Agency • Tehran, Iran • website: www.parmoon.com

- ◆ Graphic design of branding, posters, book cover, brochure, stationery, etc. to serve retail businesses, and clients in food, energy, health, education and wellness industries.
- ◆ Products photography for use in graphic design projects.

University Teaching Experience

● 2015 - Present | Lecturer

University of Tehran - College of Fine Arts

- ◆ Photography Field – Master's Degree
- ◆ Graphic Design Field – Bachelor's Degree

● 2017 - 2018 | Lecturer

University of Applied Science and Technology (UAST)

- ◆ Photography Field – Bachelor's Degree

Awards

● 2017 | Award Nomination

Best poster designing (Solace movie poster) ● 14th image of the year festival in Iran

● 2017 | Award Nomination

Best personal website design (Amirali Danaei) ● 9th Iranian web festival

● 2017 | Award Nomination

Best company website design (Goldiran) ● 5th Iranian web festival

● 2013 | Award Nomination

Best main page design (Goldiran) ● 5th Iranian web festival

● 2012 | Award Nomination

Best podcast website design (monazereh.ir) ● 5th Iranian web festival

● 2010 | 1st Place Award

Best personal website design (Seyed Mehdi Rahmati) ● 4th Iranian web festival

● 2010 | 1st Place Award

Best video cast website design (Atrin Training Center) ● 4th Iranian web festival

● 2010 | 1st Place Award

Best usage of video in website design (Atrin Training Center) ● 4th Iranian web festival

● 2010 | People Choice Award

Best personal website design (Seyed Mehdi Rahmati) ● 4th Iranian web festival

● 2010 | 1st Place Award Chosen by Users

Best personal website design (Seyed Mehdi Rahmati) ● 4th Iranian web festival

Additional Information

- Member of Iranian advertising and industrial photographers association.
- Collaboration with more than 10 famous publications in Iran as a book cover designer and book layout designer.
- Graphic design more than 600+ projects as a freelancer in 20 years.
- Collaboration as a production designer and graphic designer in more than 10 tv series, movies and theaters :
<https://www.imdb.com/name/nm8830598>